



## PARTNER PACKET

Help us advance the conversation about mental health challenges, opportunities, and successes at the individual, family, workplace, and community scales!

The Fresh Outlook Foundation — highly acclaimed for its innovative community sustainability events — is proud to host the inaugural *HEADS UP! Community Mental Health Summit* along with various warm-up events. Successful event outcomes depend on far-reaching support from government, business, the academic and nonprofit sectors, students, and the public. Please join the conversation!

### PARTNERSHIP OPPORTUNITIES:

#### *Something for everyone!*

Whatever your organization's mission, promotional goals, or marketing budget, the *HEADS UP! Community Mental Health Summit* provides a substantial opportunity for you to join the rapidly evolving conversation about mental health in meaningful and productive ways.

Bring your expertise, experience, solutions, success stories, and support to the table as we encourage delegates to help build healthier communities.

#### FUNDING PARTNERS

**Diamond** (\$25,000) ♦ **Platinum** (\$10,000)  
**Gold** (\$5,000) ♦ **Silver** (\$2,500)  
**Bronze** (\$1,000) ♦ **Copper** (\$500)

#### IN-KIND PARTNERS

Same levels as above

#### MEDIA PARTNERS

Same levels as above

#### PROMOTIONAL PARTNERS

Same levels as above

### PARTNERSHIP BENEFITS

At all partnership levels, the event planning team will work with you to develop a partnership package that best meets your specific wants and needs. Funds can be earmarked to support general conference expenses or to provide discounted registrations for students, seniors, or members of nonprofit/community groups.

#### Diamond Partner: \$25,000

#### POTENTIAL PARTNERSHIP BENEFITS

- ♦ Input to program development for Community Mental Health Summit (CMHS) and other warm-up events
- ♦ Participation as a speaker or panelist, if appropriate, at CMHS or warm-up events
- ♦ Video interview to appear on FOF and partner websites
- ♦ Frequent mentions, links, and video on all social media
- ♦ Reserved table for eight during CMHS
- ♦ Full-page ad in CMHS digital/printed program
- ♦ Logo on CMHS and warm-up event print advertising
- ♦ Logo on all CMHS and warm-up event materials (programs, table signage, banners, sponsors' PPTs, worksheets)
- ♦ Banner at CMHS registration desk

## Platinum Partner: \$10,000

### POTENTIAL PARTNERSHIP BENEFITS

- ◆ Input to program development for Community Mental Health Summit (CMHS)
- ◆ Participation as a speaker or panelist, if appropriate, at CMHS
- ◆ Free registrations for four delegates
- ◆ Video interview to appear on FOF and partner websites
- ◆ Frequent mentions, links, and video on social media
- ◆ 3/4-page ad in CMHS digital and printed program
- ◆ Logo on CMHS print advertising
- ◆ Logo on all CMHS (programs, table signage, banners, sponsors' PPTs, worksheets)
- ◆ Banner at CMHS registration desk

## Gold Partner: \$5,000

### POTENTIAL PARTNERSHIP BENEFITS

- ◆ Input to program development for Community Mental Health Summit (CMHS)
- ◆ Participation as a speaker or panelist, if appropriate, at CMHS
- ◆ Free registrations for two delegates
- ◆ Video interview to appear on FOF and partner websites
- ◆ Frequent mentions, links, and video on social media
- ◆ 1/2-page ad in CMHS digital/printed program
- ◆ Logo on CMHS print advertising
- ◆ Logo on all CMHS (programs, table signage, banners, sponsors' PPTs, worksheets)
- ◆ Banner at CMHS registration desk

## Silver Partner: \$2,500

### POTENTIAL PARTNERSHIP BENEFITS

- ◆ Free registrations for two delegates
- ◆ Frequent mentions and links on social media
- ◆ 1/4-page ad in CMHS digital/printed program
- ◆ Logo on all CMHS (programs, table signage, banners, sponsors' PPTs, worksheets)

## Bronze Partner: \$1,000

### POTENTIAL PARTNERSHIP BENEFITS

- ◆ Free registration for one delegate
- ◆ Frequent mentions and links on all social media
- ◆ Business card ad in CMHS digital/printed program
- ◆ Logo on all CMHS (programs, table signage, banners, sponsors' PPTs)

## Copper Partner: \$500

### POTENTIAL PARTNERSHIP BENEFITS

- ◆ Frequent mentions and links on social media
- ◆ Name in CMHS digital/printed program
- ◆ Logo on all CMHS (programs, table signage, banners, sponsors' PPTs)



# HEADS UP!

Community Mental Health Summit

SPRING 2020 / KELOWNA, BC

[freshoutlookfoundation.org](http://freshoutlookfoundation.org)

FOR MORE INFORMATION:

Joanne de Vries

[jo@freshoutlookfoundation.org](mailto:jo@freshoutlookfoundation.org)

250-300-8797

 Fresh  
Outlook  
FOUNDATION