



PARTNER PACKET

Help us advance the conversation about mental health challenges, opportunities, and successes at the individual, family, workplace, and community scales!

The Fresh Outlook Foundation — a registered charity acclaimed for its innovative sustainability events — is proud to host the inaugural *HEADS UP! Community Mental Health Summit* along with various warm-up events. Successful event outcomes depend on far-reaching support from government, business, the academic and nonprofit sectors, students, and the public. Please join the conversation!

PARTNERSHIP OPPORTUNITIES:

Something for everyone!

Whatever your organization's mission, promotional goals, or marketing budget, the *HEADS UP! Community Mental Health Summit* provides a substantial opportunity for you to join the rapidly evolving conversation about mental health in meaningful and productive ways.

Bring your expertise, experience, solutions, success stories, and support to the table as we encourage delegates to help build healthier communities.

FUNDING PARTNERS

Diamond (\$25,000) ♦ **Platinum** (\$10,000)
Gold (\$5,000) ♦ **Silver** (\$2,500)
Bronze (\$1,000) ♦ **Copper** (\$500)

IN-KIND PARTNERS

Same levels as above

MEDIA PARTNERS

Same levels as above

PROMOTIONAL PARTNERS

Same levels as above

PARTNERSHIP BENEFITS

At all partnership levels, the event planning team will work with you to develop a partnership package that best meets your specific wants and needs. Funds can be earmarked to support general conference expenses or to provide discounted registrations for students, seniors, or members of nonprofit/community groups.

Diamond Partner: \$25,000

POTENTIAL PARTNERSHIP BENEFITS

- ♦ Input to program development for Community Mental Health Summit (CMHS) and other warm-up events
- ♦ Participation as a speaker or panelist, if appropriate, at CMHS or warm-up events
- ♦ Video interview to appear on FOF and partner websites
- ♦ Frequent mentions, links, and video on all social media
- ♦ Reserved table for eight during CMHS
- ♦ Full-page ad in CMHS digital/printed program
- ♦ Logo on CMHS and warm-up event print advertising
- ♦ Logo on all CMHS and warm-up event materials (programs, table signage, banners, sponsors' PPTs, worksheets)
- ♦ Banner at CMHS registration desk

Platinum Partner: \$10,000

POTENTIAL PARTNERSHIP BENEFITS

- ◆ Input to program development for Community Mental Health Summit (CMHS)
- ◆ Participation as a panelist, if appropriate, at CMHS
- ◆ Free registrations for four delegates
- ◆ Video interview to appear on FOF and partner websites
- ◆ Frequent mentions, links, and video on social media
- ◆ 3/4-page ad in CMHS digital and printed program
- ◆ Logo on CMHS print advertising
- ◆ Logo on all CMHS (programs, table signage, banners, sponsors' PPTs, worksheets)
- ◆ Banner at CMHS registration desk

Gold Partner: \$5,000

POTENTIAL PARTNERSHIP BENEFITS

- ◆ Free registrations for two delegates
- ◆ Video interview to appear on FOF and partner websites
- ◆ Frequent mentions, links, and video on social media
- ◆ 1/2-page ad in CMHS digital/printed program
- ◆ Logo on CMHS print advertising
- ◆ Logo on all CMHS (programs, table signage, banners, sponsors' PPTs, worksheets)



Silver Partner: \$2,500

POTENTIAL PARTNERSHIP BENEFITS

- ◆ Free registrations for one delegate
- ◆ Frequent mentions and links on social media
- ◆ 1/4-page ad in CMHS digital/printed program
- ◆ Logo on all CMHS (programs, table signage, banners, sponsors' PPTs, worksheets)

Bronze Partner: \$1,000

POTENTIAL PARTNERSHIP BENEFITS

- ◆ Mention and links on all social media
- ◆ Business card ad in CMHS digital/printed program
- ◆ Logo on all CMHS (programs, table signage, banners, sponsors' PPTs)
- ◆ Signage on all tables during CMHS

Copper Partner: \$500

POTENTIAL PARTNERSHIP BENEFITS

- ◆ Mention and link on social media
- ◆ Name in CMHS digital/printed program
- ◆ Logo on all CMHS (programs, table signage, banners, sponsors' PPTs)



HEADS UP!

Community Mental Health Summit

SPRING 2020 / KELOWNA, BC

freshoutlookfoundation.org

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