



Climate Action Ripple Effect

- ◆ Fresh Outlook Foundation is collaborating with School District 22, City of Vernon, and other local supporters to engage high-school students in Climate Action Ripple Effect (CARE) projects that support the City's *Climate Action Plan* and UN Sustainable Development Goals.
- ◆ In 2022, almost 300 students worked with about 50 community mentors to create 74 projects and host four major events.
- ◆ The next round of CARE projects will be created in spring 2024 and displayed and judged in May at the CARE Summit.
- ◆ Our goals are to include more schools, teachers, students, mentors, and sponsors, and to expand the summit to include a Community Climate Expo.

SPONSORSHIP OPPORTUNITIES



CARE BOTANICALS were crafted by Fulton students Victoria Rush (left), Camryn Mackiewich, and Evangeline Schiehl. With mentor Norbert Maertens (North Okanagan Naturalists Club), they harvested invasive plants to make healing salves and teas that were showcased at the CARE Summit. They won 1st in the Nature & Biodiversity category and the Students' Choice Award.

Camryn says, "CARE was a wonderful opportunity for me to dive into topics about climate action that interested me, as well as allowing me to meet others with similar interests. It was inspiring for me to see the community come together to celebrate everyone's hard work and bring more awareness to what challenges our community and planet are facing due to climate change."

Help us make CARE bigger, better, and more powerful in 2024!

Sponsorships range from \$100 to \$20,000. All sponsor names and/or logos will be showcased on the FOF website, in media releases, at the CARE Kick-Off, the weCARE Pitch Party, orientation gatherings, and the CARE Summit.

<p>TERAWATT SPONSORS \$10,000-\$20,000</p> <p>These levels of support will contribute to overall CARE expenses including project costs, venue rental, catering, speaker fees and travel, and audio/visual. Sponsors will receive the benefits listed above along with additional benefits that meet their needs.</p>	<p>GIGAWATT SPONSORS \$5,000</p> <p>These levels of support will contribute to overall CARE expenses including project costs, venue rental, catering, speaker fees and travel, and audio/visual. Sponsors will receive the benefits listed above along with additional benefits that meet their needs.</p>	<p>MEGAWATT SPONSORS \$2,500</p> <p>Student projects focus on one of six categories: Nature/Biodiversity, Agriculture/Food, Energy/Buildings, Transportation, Waste Reduction, and Community Resilience. Category sponsors will receive benefits listed above and present category prizes at Summit.</p>	<p>KILOWATT SPONSORS \$1000 and under</p> <p>This level of support will contribute to overall CARE expenses including prizes, printing, promotion, and individual project support (e.g., needed equipment, materials, and/or travel). Sponsors will receive the benefits listed above.</p>
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IN-KIND SPONSORS will be acknowledged on the website and at the CARE Kick-Off event and CARE Summit.

For more information about CARE visit freshoutlookfoundation.org. To ask about sponsorship contact jo@freshoutlookfoundation.org.





CARE winners in 2022



PASSION FOR FASHION: First-place winners last fall were Ruby Kaltainen (left) and Olivia Thompson from Seaton. With mentor Nicole Kohnert from Sperling & Hansen, they created reusable bags from waste-bound denim and other fabrics. Proceeds from selling the bags help provide grad attire for area students.



CITY KIDS GUIDE TO NATURE: Second-place overall last fall went to Meerub Siddique (left) and Scarlett Withan from Fulton Secondary. In keeping with CARE's goal for intergenerational connection, they talked about their project with members of the North Okanagan Naturalists Club.



UNDERSTANDING ECO-ANXIETY IN YOUTH: Third-place winners were Brooke Sioberg (left), Senna Entner, Danica Cowley, and Brooke Hansen from Seaton. They also won first place in the Community Resilience category for teaching students in grades 4 and 7 about climate change, and then conducting a survey of those same students to determine their levels of eco-anxiety. We're hoping the outcomes will provide data for a follow-up project in spring 2024.

We care about CARE!

Here's what participants are saying about CARE:

"Mentoring students gave me a renewed sense of hope, but also gave them a sense of meaning and purpose in a time of confusion and superficiality." (CARE BOTANICALS)

Norbert Maertens, North Okanagan Naturalists Club

"It was inspiring to participate as a judge and mentor for CARE in 2022. The events were very engaging and well organized. The creative student project ideas and presentations showed that there are many ways to make positive contributions to address climate change, many of which are fun and deeply rewarding!"

Darren Murray, P.Ag., RDNO

"I've had the privilege of participating in two CARE summits that support and showcase climate learning and innovation among SD22 students. The event is a wonderful expression of the City's Climate Action Plan goals, which seek to inspire and engage the whole community in creatively reducing greenhouse gas emissions and becoming more resilient to a changing climate. The City is incredibly proud of its collaboration with SD22, Fresh Outlook Foundation, and all community partners for making this possible."

Barbara Everdene, RPP, MCIP, City of Vernon

"When my teacher announced we were doing CARE, I groaned and put my head in my hands. I didn't need this on my plate and wasn't certain I could even make a difference. After all, I was a teenager who'd been told the problem we're facing is too complex for us to understand.

I never expected to make the change I did, or that adults would bound over to talk to me at the summit. Or that I could respectfully argue for sustainable development.

CARE taught me how to use my voice and how to advocate for our environment and our younger generation. It changed the way I look at past, present, and future problems. I no longer see them as unsolvable, but rather problems waiting for the right people to fix them."

Brooke Sioberg, Seaton Secondary

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